

# SOFTWARE CLUB

WANT A SNEAK PREVIEW ?

## Mission:

About OUR MISSION, Geoff says...

“Our plan or central idea is to provide as many people as possible with the software tools that we know will work online - - because we use these exact tools ourselves, daily!”

“And not only the tools. We will give you all the tips, techniques, strategies and ideas you’ll be needing as either a newly starting up or intermediate small business person, desiring to increase your family income, using The Internet.”

“And not only The Internet. As we progress we come to realize that the online world is not an isolated reality. You also need ideas and plans for integration marketing. You need to drive visitors from Offline sources to your Online web presence. You need the best of both worlds and we’ll be organizing that too...”

So if you subscribe, keep reading Geoff’s messages as they evolve, change and develop...with a view to: "What Works Now."

Geoff Dodd

Perth.

Australia

Read more in the [SoftwareClub Blog](#)

# SO.. WHAT'S INSIDE?

You get a fast sneak preview here of what software tools and methods The Club is giving away... software that we use daily, tools that work now, methods of reaching more people...

Like the...



for submitting your own web site to 350 human-edited web directories. This is state-of-the-art SEO software designed by web expert Brad Callen. Yours FREE



... and the twin, also from Brad, and also FREE is Article Submitter which helps you to easily broadcast your written articles all over The Internet. Want to be famous? Want to attract hordes of hungry web visitors to your web site? This is the way the professionals do it.

# SO.. WHAT ELSE ?

Aha... Heard of "direct-to-desktop" broadcasting?

No? Where have you been?

Introducing ...

## ***Desktop Lightning!***

You even get a free copy of *Desktop Lightning!*

What is it?

It's a neat little software program that sits tucked away unobtrusively in the bottom, right hand corner of your PC desktop, in the tray. It only pops up when you've got a new message to read.

How do I benefit?

You share it around, gradually building a vast network of people to broadcast to. The program contains a lot of tips, tools and instructions on how to build your network into the thousands. Mine is currently at 2,500. You are also given bonus members.

This is totally separate from email communications. It's another system altogether, so there's zero risk of being thought of as a spammer. People have agreed to run the software and to receive your messages. It's a great little marketing tool, which I use all the time and highly recommend to you.

You can test it now: [Desktop Lightning!](#)

SO.. I MEAN.. AND ?

SOFTWARE GALORE !

Geoff's own little creation:

*Geoff's KickButt SalesLetter Generator!*

This salesletter generator quickly produces your custom sales letters in ready-to-go HTML format. For Windows(Reg) systems only, it also tutors you step-by-step in the subtle art of web copy writing and creates unlimited, easily edited HTML output.  
File size: 224 kb .exe Also, Totally FREE



This tool was recently featured in the American joint venture at [117ChristmasGifts.com](http://117ChristmasGifts.com)

You'll get many more software programs... gifted at [SoftwareCLUB](http://SoftwareCLUB)

# I MEAN. HOW DO I JOIN?

You'll get software program gifts and small business tips, tricks and ideas mailed out to you in an email series. There's no catch. You can unsubscribe at any time by clicking on a link at the bottom of each email. One click will do it. You have a LOT to gain by staying the full distance of the 25 emails.

Simply click on this link below and fill in your details in the online form. Easy. And make sure you confirm your desire to join The Club in the confirmation email which is the first one sent. Thanks for your decision.

[www.SoftwareClub.tk](http://www.SoftwareClub.tk)

I welcome you personally on the inside!

*Geoff Dodd*

